

Comhairle Ceanntair Planning - Drafting a Work Plan

The Chomhairle Ceanntair Chair should seek the agreement of the CC officer board to put in place a representative working strategy group to draft a workplan for the CC. This groups should ideally include the chairperson, secretary and treasurer and the council group leader or representative of the council group.

The draft plan should include the following:

1. Identification of the key political issues in the county.
2. The campaigns to be undertaken in the Comhairle Ceanntair . These could include small local winnable campaigns (improvement to local roads, a new playground, a new school building etc) and more long term campaigns around policy issues where a change of government policy is sought (health service, housing, water chargers). A campaign plan should be outlined for any campaigns planned (in line with the templates provided in the party's campaign handbook).
3. An analysis of the strengths and weaknesses of the main political opponents in the area.
4. A plan around the work of the elected representatives to enable the CC to get the maximum benefit from having a TD, councillors etc This should include regular meetings of all elected reps, pre council meetings, a plan for ensuring constituency work is done and how the work the elected reps are doing will be communicated to the electorate.
5. Publications. What publications or newsletters will be produced.
6. The plans for building the party in the CC. This should include a recruitment plan with targets, plans for retention of members and communication with members, detail on where new cumann are to be established, team building/morale building events plan and plans to develop youth structures in the CC.
7. Specific fundraising plans for the next 2-3 years. This should include targets and proposed steps for meeting those targets.
8. Election preparation. What targets will be set for forthcoming local, general and European elections.
9. Commemorations. Outline of what commemorations to be held including events as part of the decade of centenaries
10. Political education. Details of what is planned in terms of political education in the CC. This should include events, talks and excursions.
11. Education and training. Identification of any education and training needs in the CC and how these might be met.

Once the draft plan has been put together a planning meeting should be held to discuss the draft plan.

All members in the CC area should be written to and asked to attend this important meeting and told their contribution is valuable and needed.

The Cuige Political Manager, Regional Organiser and Area Organiser should be asked to attend this meeting.

At the start of the planning day each participant should be asked, as they register, to indicate what area of party work they are most interested in.

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The draft plan should be circulated and around 45 minutes should be given for a general discussion before breaking into workshops along the following lines:

- Campaigns
- The work of elected reps
- Building the party
- Fundraising

Each workshop should have a facilitator and a note taker.

The feedback from the planning meeting should be brought back to the Strategy Group and incorporated where possible.

The finalised plan should then be signed off on by the Comhairle Ceanntair and should be reviewed on annual basis.